

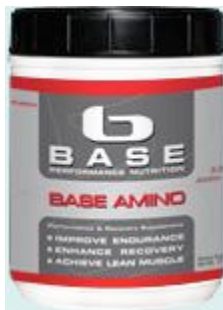
FEBRUARY 2008

We are excited to launch the first edition of the Base Performance Newsletter. We are committed to providing you with the very latest information related to Base Performance Nutrition products, promotions and inside information related to Chris Lieto's training and racing for the 2008 season.

Base Performance Nutrition has developed a unique and simple system with a variety of products for endurance athletes to improve performance, gain lean muscle, increase endurance and enhance recovery. Base Performance Nutrition's system creates a strong foundation for your body. Every nutrient you put in your body either supports your performance or corrupts it. Each training session, athletic event or simply the stress of daily living depletes your nutritional reserves. It is your responsibility to do something - take charge - develop your BASE.

A note from Co-founder Chris Lieto...

"In addition to training and racing this year it has been important to me to have balance in my life and plan for my future. This year I created that balance with work and family. I have been busy launching my new company Base Performance Nutrition. I have had years of learning what works for me and what doesn't work for me and I want to share my successes with those who are also passionate about triathlon. Nutrition is a tough part of the puzzle and I want to help others succeed in this area".

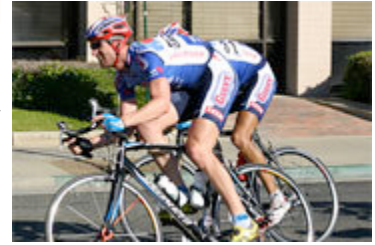


Base Performance Nutrition Announces the Launch of Base Amino!

Base Amino is specifically designed to improve your endurance, performance and physical and mental recovery before, during and after exercise. Base Amino has been designed as a "performance enhancer" and it will effectively assist those who are looking to improve their fitness levels and exercise regime. Base Amino's proprietary combination of "free form" amino acids is designed to initiate optimal metabolic function and balance through "Nutri-genomic" cellular signaling, which assists people at all levels of performance and competition attain lean muscle mass, increase endurance and speed recovery.

Base Performance Nutrition Proudly Announces the Sponsorship of Cal Giant Cycling Team!

Sponsoring the Cal Giant Cycling Team is a natural and easy decision for Base Performance Nutrition. As a grower-shipper of fresh California strawberries, California Giant contributes to the health of American consumers by providing an abundant, healthy and delicious product. The Cal Giant Cycling Team races all year supporting fitness and exercise as an essential part of a health lifestyle. Team members include a youth team, an elite team and masters. The cycling team's success reinforces the invincible combination of proper nutrition and superior performance




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