



Base Performance Nutrition, LLC

[www.baseperformance.com](http://www.baseperformance.com)

FOR IMMEDIATE RELEASE

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**ALAMO, CA – Base Performance Nutrition supports athlete driven environmental initiative  
“The Green Athlete”**

Base Performance Nutrition is proud to support an athlete driven environmental initiative “The Green Athlete”. The initiative provides information, research, resources and daily tips for athletes committed to going green.

Profoundly aware of the heightened significance of “going green”, Chris Lieto, founder and developer of Base Performance Nutrition enthusiastically gets behind the environmental initiative. In a recent presentation, Lieto reminded the athletes in attendance that “ there is no reason for athletes not to be at the forefront of environmental awareness. As a group, athletes are proactive, dedicated and informed. They know how to make a difference.”

The Green Athlete is a community of environmentalists, both athletes and businesses, committed to promoting environmental wisdom, insight and knowledge. Using our planet wisely and saving, recycling and replacing its resources are paramount. The initiative reminds everyone that “going green” is an action not a philosophy. Involvement is essential.

**About The Green Athlete**

The Green Athlete brings together a community of environmentally aware and active athletes and businesses. To learn more please visit [www.thegreenathete.com](http://www.thegreenathete.com)

**About Chris Lieto**

Chris is a three-time Ironman Champion and former U.S. National Ironman Champion. Lieto recently placed 6t at the 2007 Ironman World Championships in Kona, Hawaii. To learn more about Chris please visit [www.chrislieto.com](http://www.chrislieto.com)

**About Base Performance Nutrition**

Base Performance Nutrition is a premiere line of nutritional supplements that sustains superior performance. To learn more please visit [www.baseperformance.com](http://www.baseperformance.com)

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