



Base Performance Nutrition, LLC

www.baseperformance.com

FOR IMMEDIATE RELEASE

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ALAMO, CA – Base Performance Nutrition to sponsor Contra Costa Cycling Club

Base Performance Nutrition announced today its sponsorship of the Contra Costa Cycling Club. Committed to superior performance, Base is excited to get behind the cycling club.

Chris Lieto, founder and developer of Base Performance Nutrition stresses that “ the cycling club, founded in 2004 by about 13 individuals, has been the fastest growing team clubs in the East Bay. Currently, boasting more than sixty members, the team has racked up some fantastic results and we are thrilled to be supporting this club.”

A Contra Costa Cycling Club spokesperson describes the team mission as “promoting local racing and an active healthy lifestyle through racing in the East Bay. We are constantly seeking new talent in our area and try to help those riders achieve their goals.”

About Contra Costa Cycling Team

The team promotes local racing and an active healthy lifestyle. To learn more please visit www.c4racing.org

About Chris Lieto

Chris is a three-time Ironman Champion and former U.S. National Ironman Champion. Lieto recently placed 6th at the 2007 Ironman World Championships in Kona, Hawaii. To learn more about Chris please visit www.chrislieto.com

About Base Performance Nutrition

Base Performance Nutrition is a premiere line of nutritional supplements that sustains superior performance. To learn more please visit www.baseperformance.com

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